

## Contact

+13476852293 (Mobile)  
tanellari@gmail.com

www.linkedin.com/in/kristi-tanellari  
(LinkedIn)  
kristitanellari.com/ (Personal)

## Top Skills

Interpersonal Skills  
Analytical Skills  
Cross-browser Compatibility

## Languages

English (Full Professional)  
Albanian (Native or Bilingual)

## Certifications

Mobile web specialist  
Mobile Web specialist

# Kristi Tanellari

Freelance Web Developer | Crafting Solutions for Your Business Needs

New York City Metropolitan Area

## Summary

At Muscle Flow Apparel, the focus has been on leveraging Shopify's dynamic capabilities to create an outstanding e-commerce presence, underpinned by a commitment to visual appeal and efficiency. With Everything Hair Salon, the mission involves a seamless fusion of Laravel, Livewire, and Tailwind to elevate their digital footprint, optimizing both salon operations and customer engagement through advanced SEO and a refined appointment system.

The journey from Albania to the helm of full-stack web development in the U.S. has been marked by a steadfast dedication to tech innovation and client success. My approach to web development is not just about coding; it's about crafting user-centric digital experiences that bolster business growth and foster real-time connection with users, as evidenced by the integration of responsive live chat features and effective email communication systems.

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## Experience

### Muscleflow Apparel

E-Commerce Developer (Shopify)

February 2024 - Present (10 months)

New York

Demonstrated expertise in harnessing Shopify's powerful features to create a high-performing, visually appealing, and efficient e-commerce platform for Muscle Flow Apparel. Adept at navigating and leveraging the full spectrum of Shopify functionalities to drive business success.

### Everything Hair Salon

Full Stack Web Developer

January 2024 - Present (11 months)

At Everything Hair Salon, I undertook the challenge of elevating their online presence with a bespoke web application. Commencing in March 2023, I embarked on transforming their digital landscape, moving beyond a simplistic

WordPress template to deliver a sophisticated, tailored experience for both the salon and its clients. The application, powered by Laravel 10, Livewire 3, and Tailwind, integrates advanced features from Laravel Jetstream to enhance security and collaboration.

#### Key Contributions:

Implemented a refined appointment system, optimizing scheduling for seamless salon operations.

Orchestrated advanced SEO strategies for improved online visibility and market reach.

Deployed a responsive live chat feature for real-time communication.

Engineered a comprehensive email notification system for efficient appointment management.

Established robust team support functionalities, leveraging Laravel Jetstream's Teams management.

Strengthened security measures with Laravel Jetstream's two-factor authentication, browser session controls, API, and Teams management for enhanced security, integration, and collaborative workflows.

Designed role-based access controls ensuring secure and tailored dashboard interactions.

Curated an aesthetically pleasing image gallery to showcase the salon's artistic creations.

#### Technical Enrichments:

Elevated the infrastructure management using Laravel Forge for seamless deployment and hosted on DigitalOcean for reliability.

Employed Laravel Jetstream for advanced security features, including two-factor authentication, browser session control, Teams management, and API.

Implemented image upload functionality to Amazon S3 for scalable and secure data storage.

Introduced a dark/light mode switch for enhanced user customization.

### Deas Painting

#### Full Stack Web Developer

December 2023 - Present (1 year)

As the sole developer of Deas Painting, a dynamic web application designed for optimal user experience, security, and efficiency, I specialize in utilizing cutting-edge technologies and frameworks. The app, built on Laravel 10, Livewire 3, and Tailwind, incorporates a range of features to enhance

functionality and user interaction, including advanced elements sourced from Laravel Jetstream.

#### Key Achievements:

Implemented a sophisticated appointment system to streamline scheduling processes.

Executed SEO optimization strategies for improved online visibility and search rankings.

Integrated a live chat feature to facilitate real-time communication with users.

Established email notification functionality for appointments, fostering user engagement.

Provided robust team support features, leveraging Laravel Jetstream's Teams management for collaborative efforts.

Implemented two-factor authentication, browser session control, and API for enhanced security and seamless integration, all drawn from Laravel Jetstream.

Designed role-based access controls ensuring secure and tailored dashboard access.

Curated an intuitive image gallery to showcase project portfolios effectively.

#### Technological Enhancements:

Utilized Laravel Jetstream for advanced security features, including two-factor authentication, browser session control, Teams management, and API.

Managed by Laravel Forge for efficient management of application deployment and hosted on DigitalOcean for reliability.

Implemented image upload functionality to Amazon S3 for secure data storage.

Incorporated a dark/light mode switch for enhanced user customization.

My role in this project extends beyond feature development, encompassing a commitment to ongoing improvement and innovation in both user experience and security measures.

## SS VARKA

E-Commerce Strategist & Founder

July 2023 - January 2024 (7 months)

Alright, buckle up – I was the brains and the heart behind SS VARKA. Picture this: a cool corner of the internet where animal prints meet good vibes. Here's the scoop on how I made it all happen:

#### The Lowdown:

Buddy-Buddy with Teespring: Teamed up with the cool cats at Teespring to get our animal prints on threads so comfy you won't wanna take 'em off. From tees to hoodies, we're all about that snug life.

Got Artsy with the Prints: Spent some quality time coming up with designs that'll tickle your funny bone. Cats, dogs, and a bunch of quirky pals – each print's a little work of art designed to add a chuckle to your wardrobe.

Made Shopping a Breeze: Created an online spot that's chill to scroll through. No fancy fuss, just click and you're set. 'Cause let's be real, shopping should be easy, right?

More Than Just Tees: SS VARKA isn't just about tees; it's a whole mood. Hoodies, sweatshirts – we've got a bit of everything. Your style, your call.

Quality Vibes Only: Quality's the name of the game. I made sure each piece isn't just hilarious but feels as good as it looks. Comfort meets style – that's the motto.

Set the Vibe Right: Wanted SS VARKA to be more than just a store – it's a vibe. Laid back, playful, and all about adding a sprinkle of humor to your everyday style.

So, that's the story of SS VARKA – a casual corner where fashion meets fun. I built this place to keep it real, keep it comfy, and keep it laugh-out-loud hilarious. Dive in, check out the prints, and let's keep it casual, cool, and seriously funny, one animal print at a time! #

## Everything Hair Salon

### Web Developer

March 2016 - May 2017 (1 year 3 months)

New York City Metropolitan Area

Successfully created and maintained a simple and effective WordPress website for the client, enhancing their online presence.

Demonstrated ability to fulfill client requests by delivering a straightforward and uncomplicated website solution that met all expectations.

## Rek Technologies

### Full Stack Web Developer

December 2013 - September 2014 (10 months)

## Albania

Designed and developed websites using PHP 5, MySQL, and Bootstrap to deliver exceptional front-end experiences.

Offered technical support to clients for 1 year, ensuring seamless functionality and reliability.

Conducted thorough testing of functionalities and databases, promptly resolving any errors or issues that arose.

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## Education

Faculty of Natural Sciences Tirana

Bachelor's degree, Information and Communication Technology · (October 2010 - June 2016)

ICT Solutions

W002-Web-Development PHP & MySQL

Certificate, php&MySQL · (2013 - 2013)